

# THIS IS PHISHING! DON'T GET CAUGHT!



## The Identity of The Sender

The name of the sender matches the email address, however the @xyz.edu is a phishing indication. The email regarding a Temple University survey is not being sent from a Temple University email account.



## The Subject Headline

The subject headline is not an appropriate subject headline. Don't be fooled by the **MUST READ!** Phishing emails often use these types of subject headlines to create fear, panic and cause a reaction from you.



## The Greeting

The greeting used is a general greeting and does not identify who the message is being directed too. Phishing emails will usually contain a general greeting such as "Dear Temple University Employee:" which is used here.

**From:** HR Staff <hrstaff@xyz.edu>

**Date:** August 20, 2018 at 6:15:27 AM EDT

**To:** faculty.member@temple.edu

**Subject:** 2018 temple.edu Surveys (MUST READ)

Dear Temple University Employee:

Human Resources Department of Temple University have developed and employee survey with questions tailored to our employees and invited you to participate in it. You will be asked to anonymously rate many facets of the various departments, assess what you value most in your employment here with Temple University, but also to make positive suggestions for improvement.

This survey is web-based to make it quick and simple for us to complete, and for fast reporting and analysis. This survey will take approximately three to five minutes to complete. Your response will only be used to analyze. Please take a moment to complete the following brief by clicking **SURVEY**.

<https://hopecenter-eg.com/bt/login.microsoft.com.auth2/index.php?email=faculty.member@temple.edu>

Your responses are completely anonymous.  
Thank you in advance for your participation!



## The Link

Never click links or attachments right away in a suspicious message. Rather, you should hover over the message to see where the link directs to. As seen here, the survey link brings up an unofficial URL.

**REPORT PHISHING TO ABUSE@TEMPLE.EDU**

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